

**Bay Area Travel Writers Inc.**  
***A Professional Organization of Travel Writers and Photographers***

Bay Area Travel Writers, based in San Francisco, CA, is a not-for-profit, professional association of writers and photographers with outstanding achievements in travel journalism. These professionals share their unique stories in newspapers, magazines, books, the internet, and other travel industry publications.

Monthly meetings, held since 1985, provide a lively exchange of information among our widely traveled colleagues. Speakers from tourist boards and destinations make presentations to inform members of travel trends and news. We also hold panel discussions on subjects such as marketing, publishing and photography.

BATW encourages the highest professional standards among its members. Working travel journalists and photographers may apply for Active Membership. Up-and-coming journalists may join as Provisional Members, and may participate with veteran journalists in a new mentor program. Travel industry professionals are invited to become Associate Members.

**Benefits of Membership**

- Monthly Meetings
- Published listing in annual Directory
- Monthly Newsletter
- Press Credentials
- Sponsored events (active and provisional)
- Educational Panels
- Vote in Organization (active only)
- Networking Opportunities

**Guidelines for Membership**

***Requirements for Active Membership***

Active Member - Actively engages in writing and/or photography in the travel field. During the twelve months immediately preceding application, applicants for active membership must have achieved publication under one or more of the following minimum criteria:

- Two feature articles and/or five short articles, or twelve photographs in consumer or trade publications.
- Internet publications (for payment) that receive a minimum of 20,000 visits monthly.
- One travel book, travel video or signed contract to produce such with a recognized publisher.
- Publication in other media such as public presentations, exhibitions or contributions in a form recognized and approved by the Board of Directors.

Dues: Annual dues of \$75 plus a \$25 one-time application fee.

### ***Requirements for Provisional Membership***

Provisional Member - Those who are interested in becoming travel writers or photographers, but have not yet met the criteria for active membership. Provisional members are interested in being mentored by the organization.

Applicants for provisional membership must meet the following minimum criteria.

- A serious interest in achieving professional status as a travel writer and/or travel photographer.
- A commitment to attend a minimum of three meetings per year
- A commitment to attain Active Membership status within two years

Dues: Annual dues of \$75 plus a \$25 one-time application fee.

### **Professional Conduct**

Bay Area Travel Writers aims for the highest standards in factual reporting and unbiased evaluation in travel journalism, and membership in BATW implies acceptance of professional and ethical accountability.

- Members are expected to act in a professional, courteous and considerate manner, and to show awareness of and sensitivity to the environment.
- Members should accept press trips only if they have a genuine professional interest in the destination and the prospect of subsequently publishing an article or photo.
- In presenting an accurate and comprehensive picture of a destination, members realize their primary responsibility is to the public, not to their sponsors.
- Attendance at luncheons, receptions and other hosted events carries an obligation to gather information and otherwise act in a professional manner, and show a genuine interest in the presentation.

**Bay Area Travel Writers Member Application (Active / Provisional)**

To apply for membership please complete this form, then email it with copies of qualifying work to: Membership Chair, Tom Wilmer at [tomwilmer@aol.com](mailto:tomwilmer@aol.com).

Or via snail mail to: Tom Wilmer, 934 Marina St., Morro Bay, CA 93442.

Your payment of \$100 made out to BATW (\$75 annual dues plus \$25 one time application fee) can be made on line or mailed to Treasurer Susan Alcorn, 25 Southwood Ct., Oakland, CA 94611-2308.

Once the Board of Directors have reviewed your application, we will notify you regarding your category of membership and provide you with a password, etc. to access the full website and on line directory of membership, as well as place you on our emailing list for notifications of events and special trips.

Membership Type (circle one):    Active    Provisional

How did you hear about BATW?

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Please print or type the following information:

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Cellphone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

May the above information be used in a BATW Directory upon membership?  
If not, please indicate items to omit:

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Please list your qualifying publications (see Guides for Membership).  
Attach additional pages if necessary. Enclose copies of all qualifying work.

Publication Name \_\_\_\_\_

Publication Date \_\_\_\_\_

Title of Article \_\_\_\_\_

Publication Name \_\_\_\_\_

Publication Date \_\_\_\_\_

Title of Article \_\_\_\_\_

Professional Affiliations:

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Awards:

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I have read and agree to comply with the membership requirements and professional guidelines for the Bay Area Travel Writers (BATW).

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date